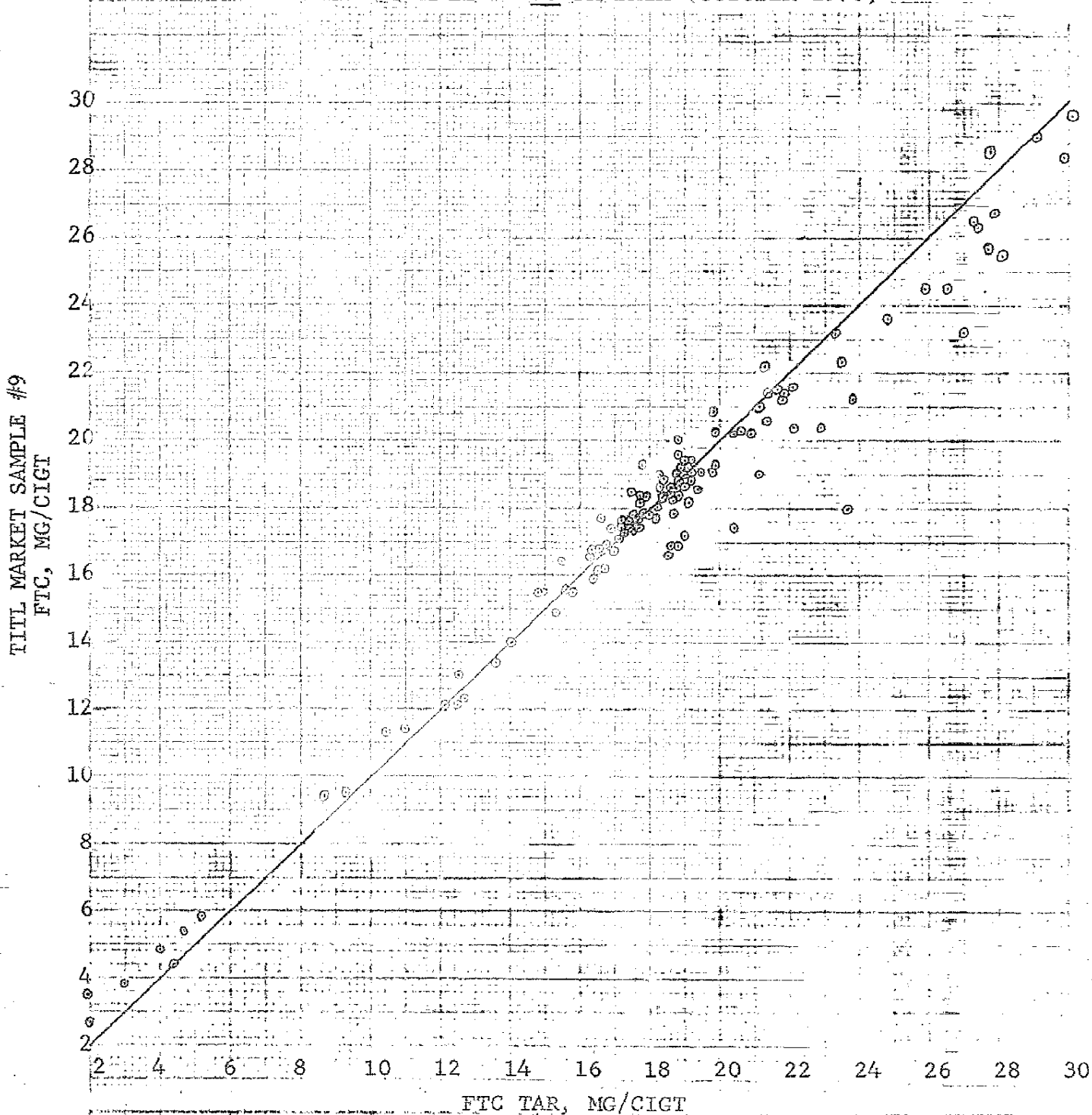


GRAPH #1

FTC TAR

TITL MARKET SAMPLE #9 vs PM DATA (OCTOBER 1970)



PHILIP MORRIS DATA (OCTOBER 1970)

The 45° line represents zero difference in the FTC Tar between laboratories.

PM3001013677